

Summary of Chapter 11

- **Now is the time for better-off individuals to decide how they will reduce their carbon footprints.**
- **Recent UK governments have consistently failed to match their actions to their words.**
- **There are ways to work with others and in local groups, as well as individually, to cut carbon emissions.**
- **The norms of behaviour in society can, and do, change and it is possible for active groups in society to bring about such changes.**
- **The better off are in a more advantageous position than most to initiate such changes.**
- **If we wish to bequeath a better world to our children and grandchildren we need to act now.**